



OCCARES™

Unity · Charity · Compassion

SPONSORSHIP OPPORTUNITIES

1ST ANNUAL OCCARES BENEFIT CELEBRATION

“Love War Tour” Concert Featuring: Charmaine & Jonathan Thulin*

Guest Performers: Southland Ballet Academy Dancers, Galvantics Band of Friends, Elise Newen, Andrea Thomas Monologue, Sanctuary Drama Team

Concert · Healthy Food · Silent Auction · Raffles

SUNDAY, MAY 26TH, 2013 4PM-8PM

OCCARES story ▶

OCCares is a volunteer organization that was founded by Dr. Katherine Ahn who has a vision of promoting Unity, Charity & Compassion:

- **Unity** by working together towards a common goal with people from various denominational, social and cultural backgrounds.
- **Charity** by enhancing the work of existing non-profit organizations that are committed to helping those in need in Orange County.
- **Compassion** by inspiring our children to love others and to use their time, talents and gifts to make this world a better place.

The following experiences inspired Dr. Ahn to create OCCares:

1. **Those in need:** Being raised as a pastor's daughter, she was taught the importance of meeting the physical, emotional and spiritual needs of those around her. This teaching shaped her life and continues to influence the decisions she makes daily.
2. **Charitable Organizations:** As a Commissioner of the Children and Families Commission of Orange County, she began to discover the great needs that are present in Orange County and the wonderful non-profit organizations that are striving to meet those needs. She also saw the effectiveness of the Commission's model of supporting established non-profit organizations, recognizing that by aiding organizations with a proven track record of meeting their base needs, each dollar contributed goes

further toward fulfilling the charitable goals of the organization, rather than duplicating the efforts of others.

3. **Community Volunteers:** While serving at Garden Grove SDA Church and interacting with other churches and organizations, she learned that there were many people in organized settings that are looking for ways to reach out to the community in need.
4. **Talented Performers:** Volunteering as an Advisory Board member of The Festival Ballet Theater and having met performers through various opportunities, she saw that there were many performers who were willing to contribute their time and talents for a meaningful cause.
5. **Generous Donors:** Through her experiences as a volunteer for various non-profit organizations, she has encountered many corporations and individuals that are looking for worthy causes to support.

It is Dr. Ahn's belief that if we all give a little of our hearts, time and resources, we can bring hope, health and joy to Orange County. She welcomes all those that share her vision to join her in making the upcoming event meaningful, inspiring and fun!

For ticket, sponsorship or other information, please call 714-756-0066 or email info@occares.org

* The program and acts are subject to change without notice.



SPONSORS

Bronze Sponsor: \$500 ~ \$999

- 1/4 page ad in the 2013 event program
- Company exposure at the event
- Company exposure on OCCares website for 1 year
- 5 event tickets (reserved seats in the front section)

Silver Sponsor: \$1,000 ~ \$2,499

- ½ page ad in the 2013 event program
- Company exposure at the event
- Company exposure on OCCares website for 1 year
- 10 event tickets (reserved seats in the front section)

Gold Sponsor: \$2,500 ~ \$4,999

- 1 full page ad (inside) in the 2013 event program
- Company exposure at the event
- Company exposure on OCCares website for 1 year
- 15 event tickets (reserved seats in the front section)

Platinum Sponsor: \$5,000 ~ \$9,999

- 1 page ad (inside cover) in the event program
- Company exposure at the event
- Company exposure on OCCares website for 1 year
- 20 event tickets (reserved seats in the front section)
- Customized sponsorship package

Visionary Sponsor: \$10,000+

- 1 page ad (back cover) in the event program
- Company exposure at the event, intro of representative on stage
- Company exposure on OCCares website for 1 year
- 25 event tickets (reserved seats in the front section)
- Customized sponsorship package

** Company exposure will vary depending on the Sponsorship level

SUPPORTERS

Community Supporter:

Promote OCCares Benefit Celebration by distributing the flyers via the Supporting Organization's website, office, email distribution, and/or at any of the Supporting Organization's events.

Bronze Supporter:

Sell 10~19 event tickets (adult) & donate 1 gift basket* donated by organization members valued at \$100 or more

Silver Supporter:

Sell 20~29 event tickets (adult) & donate 1 gift basket* donated by organization members valued at \$100 or more

Gold Supporter:

Sell 30~39 event tickets (adult) & donate 1 gift basket* donated by organization members valued at \$100 or more

Platinum Supporter:

Sell 40+ event tickets (adult), donate 1 gift basket* donated by organization members valued at \$100 or more

*Gift baskets may be substituted by Gift certificates. Donated items must be pre-approved by the OCCares event planning committee. Supporters will be recognized on the event program, at the event and on OC Cares website, and receive 1 comp ticket for every 10 tickets sold.

City/County/State Officials

ADVERTISEMENT

1/4 page (2.5in x 3.5in) - \$250

1/2 page (5in x 3.5in) - \$500

1 full page (5in x 7in) - \$1000

1 full page inside cover - \$1,500 (upon availability)

1 full page back cover - \$2,000 (upon availability)

We accept press quality PDF Files or high resolution Jpeg files at 300dpi or above. Send files to press@occares.org



DONORS

In-Kind Donor

- Healthy Food & Healthy Snacks
- Chairs and Table Rental
- Parking Assistance & Security Service
- Audio/Visual/Lighting Service
- Printing/Photography/Videography
- Media (Newspaper, TV, Radio spots)

Silent Auction or Raffle Item Donor

- Gift Certificates (grocery stores, department stores, spa services, music lessons, professional services,...)
- Gift Baskets (spa, haircare, makeup, personal grooming, tea/coffee products, educational toys, books,...)
- Accessories (jewelry, hair accents,...)
- Electronics (iPad, Kindle, Kitchen Appliances, etc.)

Cash Donor

- \$ _____

BENEFITING ORGANIZATIONS

Dr. Riba's Health Club

(www.drribashealthclub.org)

Goal: To provide comprehensive programs aimed at prevention and treatment of overweight, obesity, diabetes and Failure to Thrive conditions.

Giving Children Hope

(www.gchope.org)

Goal: To serve those in the cycle of poverty by providing them with the basic necessities of life to instill hope and dignity to their lives.

The Joyful Child Foundation

(www.thejoyfulchild.org)

Goal: To prevent crimes against children through programs that educate, empower and unite families and communities.

REGISTRATION

Name: _____ Company: _____ Phone: _____ Email: _____

Address: _____

I would like to purchase tickets: Qty: ____ x \$20/adult = _____ Qty: ____ x \$15/student = _____ Qty: ____ x \$10/child (12& under) = _____

I would like to be a sponsor: _____ I would like to be a supporter: _____

I would like to be an advertiser: _____ I would like to be an in-kind sponsor: _____

I would like to donate a silent auction item: _____ I would like to donate cash: _____

TOTAL AMOUNT: \$ _____ *Please make checks payable to: OCCares/cvoc*

To pay by credit card: American Express Visa Mastercard Discover

Billing Address: _____

Credit Card #: _____ Exp Date: _____ Signature: _____ Date: _____